Fundraising and Project Management Seminar:

*EU funding and assistance programmes of relevance to NGOs from Europe and developing countries working for children and youth at risk*

Office of Plan Europe
Galerie Ravenstein 27/4, 1000 Brussels, Belgium

May 6th 2011

- **Learning Objectives**

1. Conveyance of information and a knowledge-based approach for ways of making autonomous use of all relevant EU support programmes for project financing of European and international organisations working for children and youth at risk.
2. Acquiring knowledge and practical project management skills relevant for the successful mastering of the EU application process and the understanding of the EU application process by means of concrete working examples.

- **EU Funding and Assistance Programmes presented**


- **Participants’ Profile**

15 – 20 representatives from social NGOs and child and youth authorities, social experts and researchers working for child and youth protection exercising their activities for at-risk children and youth in the EU Member and Accession States and in developing countries.

- **Speakers’ Profile**

The speakers are experts, direct representatives of the European Commission and more specifically of the children and youth relevant programmes presented at the event, and high-profile consultant with years of experience and expertise in the European Commission's social policy and programmes.
PROGRAMME

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<td>8.45 – 9.00</td>
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<td>9.00 – 9.15</td>
<td>Welcome, introduction and general information for the participants:</td>
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<td>Mr. Reinhold Müller - Director of EFSC</td>
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<td>Moderators: Reinhold Müller, Carla Chirico – EFSC Advocacy, Policy and Fundraising Officer</td>
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9.15-10.15  
I. Introduction to EU Assistance Programmes for social NGOs

1. The EU programme period 2007-2013
2. Budget of the European Union
3. Find the information on EU Funding
4. Identify the right programmes for your project
5. Define and plan your EU Fundraising Strategy

Speaker: Mrs. Kerstin WEERTZ  
Director EU Warehouse Consultancy, Brussels

10.15 – 11.15 II. Practical information on particular EU funding and assistance programmes

DAPHNE III (2007–2013)
Building on the policies and objectives laid down in the Daphne and Daphne II programmes, the EC established Daphne III programme to prevent and combat violence against children, young people and women and to protect victims and groups at risk (as part of the general programme “Fundamental Rights and Justice”), through support to NGOs, research bodies and local authorities active in this field. These general objectives will contribute to the development of Community policies, in particular those related to public health, human rights and gender equality, as well as actions aimed at protection of children’s rights, and the fight against trafficking in human beings and sexual exploitation. In particular, the programme will provide financial support to actions and measures aiming at:

- assisting and encouraging NGOs and other organisations active in this field;
- developing and implementing targeted awareness-raising actions;
- disseminating results obtained under Daphne;
- actions contributing to positive treatment of people at risk;
- setting up and supporting multidisciplinary networks;
- expansion of the knowledge base and exchange, identification and dissemination of information and good practice;
- designing and testing awareness-raising and educational materials;
- studying phenomena related to violence and its impact;
- developing and implementing support programmes for victims and people at risk and intervention programmes for perpetrators.

The total amount over the period 2007-2013 stand at € 116,85 million.

1. **Aims and structure of the programme**
2. **Conditions and criteria of eligibility and profile of applicants**
3. **Current and future Calls for Proposals**

Speakers: Mrs. Benedetta Turdo (to be confirmed)
Daphne Project Manager
Unit B.3 Criminal justice support programme and DAPHNE
DG Justice EUROPEAN COMMISSION

Ms. Androniki Avani (to be confirmed)
Daphne Project Manager
Unit B.3 Criminal justice support programme and DAPHNE
DG Justice EUROPEAN COMMISSION

11.15 – 11.30  COFFEE BREAK

11.30 – 12.30  **COMMUNITY PROGRAMME FOR EMPLOYMENT AND SOCIAL SOLIDARITY**

"PROGRESS" 2007 – 2013

The overall aim of PROGRESS is to financially support the implementation of the objectives of the European Union in employment, social affairs and equal opportunities, as set out in the Social Agenda. An amount of € 109.57 million is proposed for the year 2010. The Programme will support in particular new activities designed to respond to the emerging needs that result from the economic downturn, while continuing to follow-up actions from previous years. It also paves the way for the implementation of the next Social Agenda, due to be adopted in 2010 and which is expected to set out the Commission's key strategic orientations and the EU 2020 roadmap in the employment and social fields. The above mentioned new activities relate to the 'information-sharing and learning' outcome in the areas of social inclusion, anti-discrimination and gender equality and concern in particular support to national authorities or communication and networking, both on specific and on cross-cutting issues. The 2010 Work Plan pays special attention to cross-cutting work and linkages with other EU instruments, such as transnational cooperation and restructuring issues under the European Social Fund or social dialogue. The 2010 Workplan will also support the implementation of the open method of coordination (OMC) in the field of social protection and inclusion and the effective implementation of the principle of non-discrimination and promotes its mainstreaming in all Community policies.

1. **Aims and structure of the current programme**
2. **Conditions and criteria of eligibility and profile of applicants**
3. **Current and future Calls for Proposals**

Speaker:  Mrs. Kerstin WEERTZ
Director EU Warehouse Consultancy, Brussels

This Programme aims to develop among young people a sense of personal responsibility, initiative, concern for others, civic participation and active involvement at local, national and European level. The programme will also help to improve support systems for youth activities. In particular it addresses young people aged between 13 and 30 years old, but the main target group ranges between 15 and 28 years old. The Youth Programme brings together several actions including the "Youth for Europe" programme, the European Voluntary Service and youth exchanges both within the Community and with third countries. The proposed budget for the 2007-2013 period is € 885 million.

Main objectives:
- Promote young people’s active citizenship in general and their European citizenship in particular.
- Foster mutual understanding between young people in different countries
- Contribute to developing the quality of support systems for youth activities and the capabilities of civil society organisations in the youth field
- Develop solidarity and promote tolerance among young people, in particular in order to foster social cohesion in the European Union
- Promote European co-operation in the youth field.

Further aims:
- Stimulating recognition of the value of informal education acquired within a European context
- Promoting respect for human rights and combating racism and xenophobia
- Reinforcing cooperation in the field of youth

1. Aims, structure and different actions of the current Youth in Action Programme 2007-2013
2. Conditions and criteria of eligibility and profile of applicants
3. Current and future Calls for Proposals

Speaker: Mr. Frode Dal Fjeldavli
Programme Manager
Unit 2 - Youth in Action Programme, E-Youth and Sport,
European Commission - Directorate General for Education and Culture

13.30 – 14.30  LUNCH BREAK- sandwiches and drinks provided by EFSC

14.30 – 15.30  THE EUROPEAN SOCIAL FUND (ESF)

The European Social Fund (ESF) is one of the EU's Structural Funds, set up to reduce differences in prosperity and living standards across EU Member States and regions, and therefore promoting economic and social cohesion. The ESF is devoted to promoting employment in the EU. It helps Member States make Europe's workforce and companies better equipped to face new, global challenges. From 1st January 2007 a new programming round for the Structural Funds has begun for the 27 Member States of the European Union:

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Funding is spread across the Member States and regions, in particular those where economic development is less advanced.

It is a key element of the EU's 2020 strategy for Growth and Jobs targeted at improving the lives of EU citizens by giving them better skills and better job prospects.

Over the period 2007-2013 some €75 billion will be distributed to the EU Member States and regions to achieve its goals.

Particular importance is being placed on the strategy's three main objectives of full employment, quality and productivity at work, social cohesion and social inclusion. The new ESF regulation for 2007-2013, which provides a common framework for ESF interventions throughout the Union provides support for anticipating and managing economic and social change.

Its intervention will focus on four key areas for action:
- increasing adaptability of workers and enterprises
- enhancing access to employment and participation in the labour market
- reinforcing social inclusion by combating discrimination and facilitating access to the labour market for disadvantaged people
- promoting partnership for reform in the fields of employment and inclusion

In the least prosperous regions and Member States, the ESF will also support:
- efforts to expand and improve investment in human capital, in particular by improving education and training systems;
- action aimed at developing institutional capacity and the efficiency of public administrations, at national, regional and local level.

1. Aims and structure of the new European Social Fund 2007-2013
2. Conditions and criteria of eligibility for proposals and profile of applicants
3. Current and future Calls for Proposals

Speaker: Mrs. Monique RAQUET (to be confirmed)
Policy Officer
Unit A1: ESF Coordination
European Commission - DG Employment, Social Affairs and Equal Opportunities

15.30 - 16.30 D. EUROPEAN COMMISSION HUMANITARIAN AID OFFICE

ECHO provides emergency assistance and relief to victims of natural disasters or armed conflict outside the European Union. The aid is intended to go directly to those in distress, irrespective of race, religion or political convictions. ECHO is the world’s main player in the field of humanitarian aid. Through DG ECHO, the European Commission spends on average €640 million per year on humanitarian aid projects and almost 20 million people children included are helped each year in more than 60 countries through partners (NGOs, ICRC and UN agencies) through ECHO funding. Grants cover emergency and food aid and aid to refugees and displaced persons.

Related activities:
- Giving its partners technical assistance
- Monitoring humanitarian projects and setting up coordination arrangements
- Carrying out feasibility studies for its humanitarian operations
- Promoting and coordinating disaster prevention measures by training specialists, strengthening institutions and running pilot micro-projects.
1. The European Union's Mandate to ECHO
2. What does ECHO finance?
3. Conditions and criteria of eligibility and profile of applicants
4. Overview on recent, current or future calls

Speaker: Mr. Stefan De Keersmaecker (to be confirmed)
Head of Sector Training and Support - Unit B2
European Commission, Directorate-General for Humanitarian Aid (ECHO)

16.30-16.45 Coffee Break
16.45 – 17.45 “INVESTING IN PEOPLE” THEMATIC PROGRAMME

Within the financial perspectives 2007-2013 in order to simplify the current legislative framework the Commission set-up the new thematic programme for external aid, "Investing in people". As well as outlining recent developments in human and social development, the different areas and methods of intervention under the programme are also set out. In order to meet two main objectives: 1) horizontal instruments to respond to particular needs and circumstances; 2) instruments designed to implement particular policies with specific geographical coverage (geographical programmes) Commission proposed six new instruments which are to provide the legal basis for Community expenditure in support of external cooperation programmes and replace the existing thematic regulations. Forming part of this new external assistance architecture, the new thematic programme “Investing in people” provides a number of advantages: improved consistency among EU policies; a framework for sharing know-how; improved monitoring, data collection and analysis; greater emphasis placed on innovation; a higher international profile. In particular, "Investing in people" could pave the way for the development of European-level strategies that would respond effectively to the new priorities for health, education, social policy and culture in the field of human and social development. The focus of the thematic programme is on six different areas of action: health, knowledge and skills, culture, employment and social cohesion, gender equality, youth and children. Under each thematic programme specific objectives are set out and the thematic programme on youth and children will place the interests of young people and children at the centre of European action, by:

- drawing countries' attention to children and youth issues and enhancing their capacity to address these issues in external action;
- supporting regional, inter-regional and global initiatives in key areas, such as preventing all forms of child labour, human trafficking and sexual violence;
- supporting the youth employment network;
- supporting efforts to promote young people and children in situations and regions where bilateral cooperation has limitations;
- supporting the monitoring of data, the development of policies, the exchange of information, awareness-raising campaigns and innovative initiatives in all areas that affect young people and children.

1. Aims and structure of the Programme
2. Conditions and criteria of eligibility and profile of applicants

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3. Current and future Calls for Proposals

Speaker: Mr. André DEBONGNIE
Quality Management Assistant - Civil Society, Gender, Children and Vulnerable People
Unit E4 - Governance, Security, Human Rights, Democracy, Gender
European Commission, EuropeAid Cooperation Office (AidCo)

17.45 – 18.00 Concluding remarks
Reinhold Müller, Carla Chirico